




ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18
Stylesheet Version v18.0

Title of Invention	Delivering targeted advertisements to the set-top-box						
<p>Application Number: 09/748943</p> <p>Confirmation Number: 6477</p> <p>First Named Applicant: Gregory Flickinger</p> <p>Attorney Docket Number: T721-17</p> <p>Art Unit: 2711</p> <p>Examiner: Keiu Oanth Bui</p> <p>Search string: (4602279 or 5099319 or 5155591 or 5446919 or 5585858 or 5740549 or 5761601 or 5990927 or 6009409 or 6009410 or 6020880 or 6020883 or 6088722 or 6425131 or 6434747 or 6446082 or 6459427 or 6631523 or 6675385 or 6698020 or 6718551 or 6724974 or 6738978 or 20020038455 or 20030200128).pn.</p>					 RECEIVED AUG 16 2004 Technology Center 2600		
US Patent Documents							
Note: Applicant is not required to submit a paper copy of cited US Patent Documents							
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
KB	1	4602279	1986-07-01	FREEMAN			
	2	5099319	1992-03-01	ESCH			
	3	5155591	1992-10-01	WACHOB			
	4	5446919	1995-08-01	WILKINS			
	5	5585858	1996-12-17	HARPER			
	6	5740549	1998-04-14	REILLY			
	7	5761601	1998-06-01	NEMIROFSKY			
	8	5990927	1999-11-23	HENDRICKS			
	9	6009409	1999-12-01	ADLER			
	10	6009410	1999-12-01	LEMOLE			
	11	6020880	2000-02-01	NAIMPALLY			
	12	6020883	2000-02-01	HERZ			
KB	13	6088722	2000-07-01	HERZ			



<input checked="" type="checkbox"/>	14	6425131	2002-07-01	CRANDALL
<input type="checkbox"/>	15	6434747	2002-08-01	KHOO
<input type="checkbox"/>	16	6446082	2002-09-01	ARITA
<input type="checkbox"/>	17	6459427	2002-10-01	MAO
<input type="checkbox"/>	18	6631523	2003-10-01	MATTHEWS
<input type="checkbox"/>	19	6675385	2004-01-01	WANG
<input type="checkbox"/>	20	6698020	2004-02-01	ZIGMOND
<input type="checkbox"/>	21	6718551	2004-04-01	SWIX
<input type="checkbox"/>	22	6724974	2004-04-01	NARUTO
<input checked="" type="checkbox"/>	23	6738978	2004-05-01	HENDRICKS


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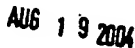
US Published Applications

Note: Applicant is not required to submit a paper copy of cited US Published Applications

init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
<input checked="" type="checkbox"/>	1	20020038455	2002-03-01	SRINIVASAN			
<input checked="" type="checkbox"/>	2	20030200128	2003-10-01	DOHERTY			

Signature

Examiner Name	Date
	01/03/05



PTO/SB/08A (08-03)
Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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(Use as many sheets as necessary)

Sheet	1	of	1
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Application Number	09/748,943
Filing Date	27 DEC 2000
First Named Inventor	FLICKINGER
Art Unit	2711
Examiner Name	SHELTON, BRIAN K
Attorney Docket Number	1721-17

[illegible]

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T ^d
		Country Code ² *Number ⁴ *Kind Code ³ (if known)				
KB	BH	WO9712486	04-03-1997	SLEZAK		
KB	BI	WO9827723	06-25-1998	YUEN		

**Examiner
Signature**

Date
Considered

01/03/05

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet	1	of	1
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Complete if Known

Application Number	09/748,943
Filing Date	27 DEC 2000
First Named Inventor	FLICKINGER
Art Unit	2611
Examiner Name	BUI, KIEU OANH T
Attorney Docket Number	T721-17

[illegible]

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T ²
		Country Code ² Number ⁴ Kind Code ³ (if known)				
KB	BJ	WO9717774	05-15-1997	PARK		
	BK	WO9911065	03-04-1999	KLOSTERMAN		
	BL	WO0014951	03-16-2000	HARVEY		
	BM	WO0033224	06-08-2000	YUEN		
KB	BN	CA2264392	01-14-1999	MIHARA		

Examiner Signature		Date Considered	01/03/04
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